

IMPACT GRANT | Strategic Investment Grants FY23-25

Deadline: January 11 2022 at 04:00 PM EST

Program Contact Information

Organization Info

Name of Organization (this should match with the name provided in the ORGANIZATION INFO application)

Program Director

Name *

Email *

Phone (Direct/Cell) *

Other Contact Info

Primary Contact

Name *

Email *

Phone (Direct/Cell) *

Other Contact Info

Finance Contact

Name *

Email *

Phone (Direct/Cell) *

Other Contact Info

Reporting Contact

Name *

Email *

Phone (Direct/Cell) *

Other Contact Info

Misc.

Application Completed By: *

Other Relevant Contacts (name, email, phone)

Who should we contact to conduct an interview (as described in the application materials)? *

- CEO/ED
- Finance Contact
- Primary Contact
- Program Director
- Reporting Contact

Program Info

Program Overview

Program Name *

Briefly describe this program by completing the following sentence: We request a UWEM Impact Grant to support... *

nt will be used on our website and in press releases. Please keep it as succinct as possible. Minimum

words required: 0 |

Max Number of Words: 50

Is this a new or existing program? *

- Existing
 New

Is this program currently funded by United Way of Eastern Maine? *

- No
 Yes

Grant request per year *

\$

per program per year is limited to \$50,000. In addition, your request cannot exceed 35% of agency budget
(10001 to 50000)

Program primarily targets individuals in these counties *

- Hancock
 Penobscot
 Piscataquis
 Waldo
 Washington
 Other

are actively serving clients, recruiting, or providing outreach as it relates to the minimum 10% threshold (i.e., 10% or more of the program efforts are targeting X county.)

Please review our [Opportunity 2028 Measurement Framework](#).

Select the Opportunity 2028 Bold Goal under which you are applying: *

- Bold Goal #1: Meet basic needs and promote self-sufficiency for all
- Bold Goal #2: Prevent, treat, and support recovery from substance use disorder
- Bold Goal #3: Ensure all children have quality early learning experiences

Program Narrative

PLEASE NOTE: Word counts provided indicate a maximum. We do not expect applicants to use every available word. We strongly encourage succinct responses and ask that applicants avoid repetition when possible. Remember, volunteers review all applications; try to keep responses clear and to the point as much as possible!

Program Description *

Expand on the 1 sentence from above

Expand on the 1 sentence from above Min words required: 0 |

Max Number of Words: 500

Describe how your program aligns with the Opportunity 2028 Bold Goal under which you are applying and how your work will help contribute to meeting the headline indicator. *

Min words required: 0 |

Max Number of Words: 250

Describe the target population served by your program. *

Min words required: 0 |

Max Number of Words: 250

Describe how your organization strives to promote diversity, equity and inclusion through your programs, staff, board and volunteers. How will this program help further UWEM's commitment to Diversity and Inclusion ([VIEW HERE](#))? If your work targets underserved and/or marginalized populations, please explain. *

Min words required: 0 |

Max Number of Words: 250

Does your program address systemic issues? Does your program work on preventative strategies? Does your program lead to sustainable change? Using this big picture lens, provide an overview of if/how your program is designed to generate impact. *

Min words required: 0 |

Max Number of Words: 500

Describe your program activities and how clients access and utilize your services. In your description, it should be clear how the activities contribute to your success and the Opportunity 2028 Bold Goal under which you are applying. *

Min words required: 0 |

Max Number of Words: 250

List any current or anticipated challenges for your program and what steps are you taking to address them. *

Min words required: 0 |

Max Number of Words: 250

Tell us a story! Please share with us a story about one of your clients and how their success aligns with the Opportunity 2028 Bold Goal under which you are applying. *

our program and help the grant reviewers understand your work on a deeper level. variety of ways, including on our website, social media, print publications, videos, at ations, etc.

Min words required: 0 |

Max Number of Words: 500

List of up to five specific activities you will do in your project *

Min words required: 0 |

Max Number of Words: 250

Describe up to five results that you hope to achieve. Try to include specific details whenever possible.

Min words required: 0 |

Max Number of Words: 250

What are the evidence-based strategies and/or best practices that this program's work is built upon? *

Please share any additional details about your program that you feel are important. This space is intended to be an opportunity for you to provide further insight, details, or clarification about your program, program delivery, activities, performance measurement, etc. Do not duplicate any information that is included in your responses above.

Program Finances

Program Budget

Upload *

Select File

Choose File

No file selected

Maximum File Size: 10MB

No file attached

Funding Request from UWEM to support program:

\$

(10001 to 50000)

Program Total Income *

\$

Program Total Expenses *

\$

UWEM percentage of your overall program budget:

%

(0 to 100)

Please describe how UWEM funds will be utilized by your program? *

Min words required: 0 |

Max Number of Words: 250

Describe how you are generating additional support for your program, both financial and non-financial that will help fund your program beyond the life of this grant request. *

Min words required: 0 |

Max Number of Words: 100

Please describe your plans for operating your program if UWEM is unable to grant your full request. *

Min words required: 0 |

Max Number of Words: 100

Is there any additional information you would like to provide about your budget?

Min words required: 0 |

Max Number of Words: 100

Measurement & Indicators

Opportunity 2028 Bold Goals

IMPORTANT INSTRUCTIONS!

Please review our [Opportunity 2028 Measurement Framework](#). As a reminder, our Bold Goals are identified as:

Goal #1: Meet basic needs and promote self-sufficiency for all

Goal #2: Prevent, treat, and support recovery from substance use disorder

Goal #3: Ensure all children have quality early learning experiences

Below you will find a list of Shared Community Indicators for which your program may target. You will need to manually scroll through the Bold Goal sections/objectives that are not applicable to your particular program.

You may select between 2-5 total indicators.

2 indicators **must be** selected under the Bold Goal in which you are applying (as selected in the Program Info section of the application)

Additional indicators, up to 5 total, may be selected. These additional indicators may be chosen from the primary Bold Goal, or under other goal areas. It is not required to select more than 2.

To select an indicator, enter the number in the applicable box. Leave all other boxes empty. Enter a value that represents an annual total - not a cumulative total over the 3-year period.

You will be responsible to track and report (at 6 and 12 month intervals) on your progress towards each of the indicators selected.

Please contact grants@unitedwayem.org with any questions or concerns.

Goal 1 - Basic Needs

Bold Goal #1: Meet basic needs and promote self-sufficiency for all

Select between 2-5 shared community indicators by entering a target number in the blank. Please leave all other indicators blank.

Objective 1 - Families, seniors and individuals have access to resources and assistance to address food insecurity

1.1.1 Number of individuals who experience reduced barriers to accessing food security resources

1.1.2 Number of individuals who experience an improvement in food security

1.1.3 Number of individuals with increased knowledge of healthy eating habits

Objective 2 - Families, seniors and individuals obtain or maintain safe, affordable, stable housing.

1.2.1 Number of individuals experiencing reduced barriers to housing resources

1.2.2 Number of individuals who secure emergency, transitional, permanent, or affordable housing

1.2.3 Number of individuals who improve their ability to maintain stable housing

Objective 3 - Individuals have an effective support system when faced with violence or abuse

1.3.1 Number of individuals experiencing reduced barriers to supportive services around violence and abuse

1.3.2 Number of individuals experiencing violence obtain safe shelter

1.3.3 Number of individuals who report a greater understanding of abusive behavior and how to prevent violence in their lives

1.3.4 Number of individuals experiencing improved safety

1.3.5 Number of individuals who are better able to navigate the legal system

Objective 4 - Individuals have access to opportunities to improve financial stability and achieve self-sufficiency

1.4.1 Number of individuals experiencing reduced barriers to financial stability and self-sufficiency

1.4.2 Number of individuals served who increase disposable income by accessing benefits and/or reducing costs

1.4.3 Number of individuals who build incomes, savings, or assets

1.4.4 Number of individuals who participate in volunteer work to enhance their job skills

1.4.5 Number of individuals who increase job readiness skills

1.4.6 Number of individuals who obtain a high school diploma or GED

1.4.7 Number of individuals served who earn job-relevant licenses, certificates, and/or credentials

1.4.8 Number of individuals served who gain post-secondary employment, further education, or credentials

Goal 2 - Substance Use Disorder

Bold Goal #2: Prevent, treat, and support recovery from Substance Use Disorder

**Select between 2-5 shared community indicators by entering a target number in the blank.
Please leave all other indicators blank.**

Objective 1 - Increase access to the full spectrum of accessible and affordable treatment and recovery resources.

2.1.1 Number of individuals experiencing reduced barriers to treatment and recovery resources

2.1.2 Number of individuals experiencing progress toward their treatment and recovery goals

2.1.3 Number of individuals with increased access to healthcare services

2.1.4 Number of individuals experiencing increased health and/or safety through harm reduction services

2.1.5 Number of community members who develop skills and knowledge that allow them to support persons in recovery

2.1.6 Number of volunteers who gain skills and knowledge that allow them to provide recovery supports

2.1.7 Number of individuals who successfully participate in alternative programming to prevent incarceration

2.1.8 Number of affected others receiving resources and supports

Objective 2 - Increase access to prevention programming, youth programs to increase resiliency, and strategies to reduce stigma

2.2.1 Number of individuals experiencing reduced barriers to accessing prevention and youth programming

2.2.2 Number of individuals increasing awareness of the dangers of alcohol and drugs

2.2.3 Number of youth and/or adults served who avoid or reduce risk-taking behaviors

2.2.4 Number of elementary, middle, and/or high school youth served who maintain satisfactory or improve school attendance

2.2.5 Number of elementary, middle, and/or high school youth served who participated in school and/or community-based out-of-school time programs and/or receive individualized supports to increase resiliency

2.2.6 Number of children and/or adults served who adopt healthy behaviors

2.2.7 Number of policies promoted, enacted, or modified to reduce stigma and promote recovery

Goal 3 - Early Childhood

Bold Goal #3: Ensure all children have quality early learning experiences

Select between 2-5 shared community indicators by entering a target number in the blank.
Please leave all other indicators blank.

Objective 1 - Increase access to preschool and quality early childcare programs.

3.1.1 Number of parents and caregivers experiencing reduced barriers to accessing childcare and programs

3.1.2 Number of children experiencing improved wellbeing

3.1.3 Number of children meeting or exceeding age-appropriate developmental milestones

Objective 2 - Parents and caregivers are informed and engaged in their child's development.

3.2.1 Number of parents or caregivers experiencing reduced barriers to accessing parenting resources

3.2.2 Number of parents and caregivers who increase their knowledge of child development

3.2.3 Number of parents and caregivers who increased knowledge of positive caregiving/parenting skills

3.2.4 Number of parents and caregivers who are using parenting best practices in the care of their children

3.2.5 Number of children experiencing improved wellbeing

3.2.6 Number of children meeting or exceeding age-appropriate developmental milestones

Objective 3 - K-3 children have access to before and after school activities.

3.3.1 Number of children experiencing reduced barriers to accessing before and/or after school activities

3.3.2 Number of children who increase academic knowledge and/or skills

3.3.3 Number of children who demonstrate improved life-skills

3.3.4 Number of children mentored, improving their social and emotional health and development

3.3.5 Number of children participating in evidence-based activities that promote positive youth development.

Objective 4 - Providers and professionals deliver quality educational experiences.

3.4.1 Number providers or professionals experiencing reduced barriers to professional development and/or training opportunities

3.4.2 Number of providers or professionals who increase their skills in early childhood best practices

3.4.3 Numbers of providers or professionals implementing early childhood best practices

3.4.4 Number of children meeting or exceeding age-appropriate developmental milestones

3.4.5 Number of children who improve social skills

Shared Performance Measures

Please respond to the following questions for each of the indicators you selected using the INDICATOR - RESPONSE format. For example:

3.3.1 - Response A

3.3.5 - Response B

This format will be used in all of the questions in this section. Please provide a response for ALL selected indicators within each response field.

Describe the activities, strategies, and/or services your program is using to define the indicator *

Min words required: 0 |

Max Number of Words: 500

How do these activities and services directly feed up to positively influence the Outcome? *

Min words required: 0 |

Max Number of Words: 500

How do these activities and services contribute to the Headline Indicator? *

Min words required: 0 |

Max Number of Words: 500

How do these activities positively impact clients over the short and/or long term? *

Min words required: 0 |

Max Number of Words: 500

Please describe your data collection method(s) and how you will ensure accurate data collection and assessment *

Min words required: 0 |

Max Number of Words: 500

Demographics & Collaboration

Demographics

On an annual basis, please indicate the targeted number of individuals served through this program broken down by age demographics. Enter 0 if the age range is not applicable to your program.

Total number of individuals ages 0-8: *

Total number of individuals ages 9-17: *

Total number of individuals ages 18-24: *

Total number of individuals ages 25-54: *

Total number of individuals ages 55 and up: *

On an annual basis, please indicate the targeted number of individuals served through this program broken down by county demographics. Enter 0 if the county is not applicable to your program.

Total number of individuals from Hancock County: *

Total number of individuals from Penobscot County: *

Total number of individuals from Piscataquis County: *

Total number of individuals from Waldo County: *

Total number of individuals from Washington County: *

Collaboration

Please list any collaborations or collective impact initiatives related to your program that you and your staff are currently involved with. If there are any related to the Opportunity 2028 Bold Goals that you think UWEM should engage with please share those as well. *

Min words required: 0 |

Max Number of Words: 250

Give an example of a collaboration related to this program that has been successful. How did this help avoid duplication of services, achieve stronger program outcomes, and/or decrease costs? Who were the partners, and what made the experience a success?

Min words required: 0 |

Max Number of Words: 500

Sign & Submit

Digital signature:

In submitting this application to the United Way of Eastern Maine, I certify that all of the information provided is complete and accurate to the best of my knowledge and that I am authorized to submit an application on behalf of my organization. If awarded a Strategic Investment Grant, my organization will acknowledge UWEM's partner status in communications relevant to the project. This may be accomplished via displaying the UWEM logo on printed materials, websites, newsletters, social media, offices, etc., as well as in press releases, public service announcements, and other contacts with the media.

Please type your full name below as a digital signature.*